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2010 Results Confirm Certify Data Systems' Impressive Rise to Leading U.S. Provider of Enterprise HIE Technology for Hospitals and Physicians

SAN JOSE, Calif. – Feb. 23, 2011 – Certify Data Systems, Inc. today announced record growth in 2010, making it one of the fastest-growing and most influential companies in the enterprise health information exchange (HIE) market. Certify's surge in new client bookings last year confirms the company's rapid rise from emerging industry game-changer to the leading provider of enterprise HIE technology for hospitals, health systems and physicians in the United States.

Driven by exceptional demand for Certify's [HealthDock™](#) intelligent appliance as the key technology platform for enterprise HIE, Certify added 36 multi-facility health systems – representing a total of 151 hospitals and over 47,000 affiliated physicians – as clients in 2010. [MultiCare Health System](#) of Tacoma, Wash., and Chicago-based [Advocate Health Care](#) are among the 36 health systems in 26 states that have chosen Certify's HealthDock™ interoperability solution as the essential infrastructure for their enterprise HIEs. Certify's growth was driven by an increase in the company's direct sales efforts as well as its partnership with Cerner Corporation, one of the largest global suppliers of healthcare technology. Certify announced its agreement with Cerner in December 2009.

“These results are indicative of the extraordinary momentum and growth we have achieved as a company, as well as the game-changing impact our innovative technology has had on the enterprise HIE market, over a remarkably short period of time,” said [Marc Willard](#), Certify Data Systems' Founder and CEO. “They also affirm the effectiveness of our strategy of collaborating with hundreds of physicians and leading hospital systems across the country over five years to develop and perfect the latest version of our interoperability solution before releasing it to the broader market in mid-2009. We are excited and gratified that so many major healthcare providers have immediately adopted our technology as the key building block of their enterprise HIEs, confirming our leadership position in the industry.”

He added, “As we look to the future, we believe Certify is better positioned – strategically, operationally and financially, and with a best-in-class, provider-proven technology platform – than any other company in the enterprise HIE market to meet the growing demand from hospitals, health systems and physicians for help in achieving ‘meaningful use,’ while improving delivery of patient care.”

Hospitals, health systems and physicians are increasingly turning to Certify because the company's HealthDock™ intelligent appliance is easier and faster to deploy than any other HIE solution offered by its competitors. Certify's community eMPI eliminates the problem associated with all other HIE solutions of having to load proprietary patient demographics into a central repository. Other unique advantages offered by Certify's HealthDock™ include pre-built electronic medical record (EMR) libraries, physician registry, end-to-end audit trail, customizable messages and alerts, and a plug-and-play design.



Installed in physician offices across the country, Certify's HealthDock™ intelligent appliance bridges the connectivity "last mile" in a manner that is uniquely easy to deploy, scale, manage and support, allowing hospitals to securely and seamlessly interface with their physicians' EMR systems in real time.

About Certify Data Systems

Certify Data Systems, Inc. enables interoperability between hospitals and physicians in a manner that is uniquely easy to deploy, scale, manage and support. Certify employs sophisticated, proprietary technology that is fundamentally different from any other solution available today. Through the HealthDock™ intelligent appliance, Certify simplifies the time-consuming, resource-intensive and traditionally expensive process of interfacing with ambulatory EMRs. Certify gives hospitals and health systems a new tool to seamlessly connect their physicians. The Certify solution delivers health information across the "last mile" of interoperability without changing the way hospitals or physicians work. Certify is headquartered in San Jose, Calif. For more information please visit the Certify website at www.certifydatasystems.com.

HealthDock™ is a trademark of Certify Data Systems, Inc.

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